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TO AMEMBASSY BUENOS AIRES PRIORITY

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E.O. 11652: N/A

TAGS: BEXP, SENV, SCUL, AR

SUBJ: ARGENTINIAN PARTICIPATION SPOKANE EXPO '74 ON
ENVIRONMENT

REF: BA - 8125

1. REGRET DELAY IN FORWARDING INFORMATION THIS PROJECT.
CURRENT NEGOTIATIONS GOING FORWARD WITH MANY FAVORABLE
INDICATIONS. FOLLOWING ARE HIGHLIGHTS:

(A) PROJECT IS ONLY INTERNATIONAL EXPOSITION SCHEDULED
FOR UNITED STATES IN 1970'S. DESIGNATED MAJOR EVENT
OF THE BICENTENNIAL ERA.

(B) PRESIDENT HAS APPOINTED J. WELLES HENDERSON, PROMINENT
PHILADELPHIA LAWYER AND ENVIRONMENTALIST, COMMISSIONER
GENERAL OF HOST GOVERNMENT FOR EXPOSITION.

(C) EXPOSITION FORMALLY APPROVED BY BUREAU OF INTER-
NATIONAL EXPOSITIONS (BIE) IN PARIS AS SPECIAL CATEGORY
EXPOSITION ON THEME OF "PROGRESS WITHOUT POLLUTION."

(D) INVITATIONS TO FOREIGN GOVERNMENTS WERE EXTENDED BY
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DIPLOMATIC NOTE FROM SECRETARY OF STATE ROGERS ON FEBRUARY

14, 1972. THIS ENCLOSED PRESIDENTIAL PROCLAMATION ON BEHALF OF SPOKANE 1974 INTERNATIONAL EXPOSITION DATED JANUARY 31, 1972.

(E) ENVIRONMENTAL THEME OFFERS MANY OPPORTUNITIES FOR DISPLAY OF MAN'S RELATIONSHIP TO THE UNIVERSE. EXHIBIT MIGHT CONVEY LEGACY OF PAST - IN ART OR ARCHAEOLOGICAL TERMS - AS WELL AS HOW CURRENT ECOLOGICAL CHALLENGES ARE BEING MET.

(F) EXPOSITION UNIQUE IN SEVERAL RESPECTS. FOREIGN GOVERNMENTS PARTICIPATE NOT BY CONSTRUCTION OF COSTLY NATIONAL PAVILIONS BUT BY RENTAL OF COVERED SPACE PROVIDED BY ORGANIZER. RENTAL OF BIE MINIMUM SPACE REQUIREMENT OF 4,000 SQUARE FEET IS ESTIMATED AT APPROXIMATELY \$35,000 FOR SIX MONTHS DURATION. ALL OTHER COSTS FOR EXHIBIT DESIGN, CONSTRUCTION, TRANSPORTATION, AND ADMINISTRATION ARE UNDER CONTROL OF PARTICIPATION GOVERNMENT.

(G) EXPOSITION IS ALSO UNUSUAL IN THAT INTERNATIONAL SYMPOSIA PROGRAM ON THE ENVIRONMENT IS BEING ORGANIZED AS INTEGRAL PART OF IT.

(H) RECENT DECISION BY THE FRENCH GOVERNMENT TO PARTICIPATE HAS SPARKED WIDE EUROPEAN INTEREST IN PARTICIPATION RANGING FROM AUSTRIA AND CZECHOSLOVAKIA THROUGH GERMANY, BELGIUM, NETHERLANDS, UNITED KINGDOM AND SPAIN.

(I) NEGOTIATIONS CURRENTLY UNDER WAY IN CENTRAL AND SOUTH ASIA WITH SUCH COUNTRIES AS IRAN AND INDIA.

(J) CONFIRMED PARTICIPATION IN THE PACIFIC BASIN INCLUDES THE HOST COUNTRY (\$11.5 MILLION U.S. PAVILION), CANADA, MEXICO, JAPAN, SOVIET UNION, REPUBLIC OF CHINA (TAIWAN) AND S. KOREA.

(K) IN ADDITION, GOVERNMENTS OF AUSTRALIA, NEW ZEALAND, HONG KONG, SINGAPORE AND THE PHILIPPINES HAVE SHOWN ACTIVE INTEREST.

(L) AMBASSADOR OF AUSTRALIA VISITED THE SPOKANE EXPOSITION SITE ON NOVEMBER 6, 1973 AND SEVERAL OTHER COUNTRIES, SUCH AS IRAN, ARE DOING SAME THING.

(M) SPACE IN INTERNATIONAL AREA IS LIMITED. INTERESTED GOVERNMENTS URGED TO HAVE EXHIBIT SPECIALISTS VISIT SPOKANE BEFORE END OF NOVEMBER.

(N) OFFICE OF U.S. COMMISSIONER GENERAL (202/967-2486/7)
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WILL BE GLAD TO ASSIST IN ARRANGING SITE VISITS WITH COOPERATION OF EXPO '74.

2. COMMISSIONER HENDERSON AND EXPO PRESIDENT NOW ON FINAL TOUR EUROPE AND ASIA TO ATTRACT INTERESTED GOVERNMENTS.

3. HOPE FOR REPRESENTATIVE PARTICIPATION FROM LATIN

AMERICA, PARTICULARLY ARGENTINA AND POSSIBLY VENEZUELA OR COLOMBIA TO JOIN GOVERNMENT OF MEXICO WITH NORTH AMERICAN NEIGHBORS, U.S. AND CANADA. LATTER TO INCLUDE CENTRAL GOVERNMENT AND WESTERN PROVINCES.

4. EXPO '74 OFFERS MANY OPPORTUNITIES IN SCIENTIFIC FIELD VIA ENVIRONMENTAL SYMPOSIA AND WIDE RANGE OF CULTURAL AND PERFORMING ARTS PROGRAM. MATERIALS TO FOLLOW BY AIR POUCH. HOWEVER KEY TO NATIONAL PARTICIPATION, WHEREVER POSSIBLE, IS BY NATIONAL EXHIBIT. RUSH

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